

ADS



YOUR CHOICE CHANGES EVERYTHING

TAP TO BEGIN

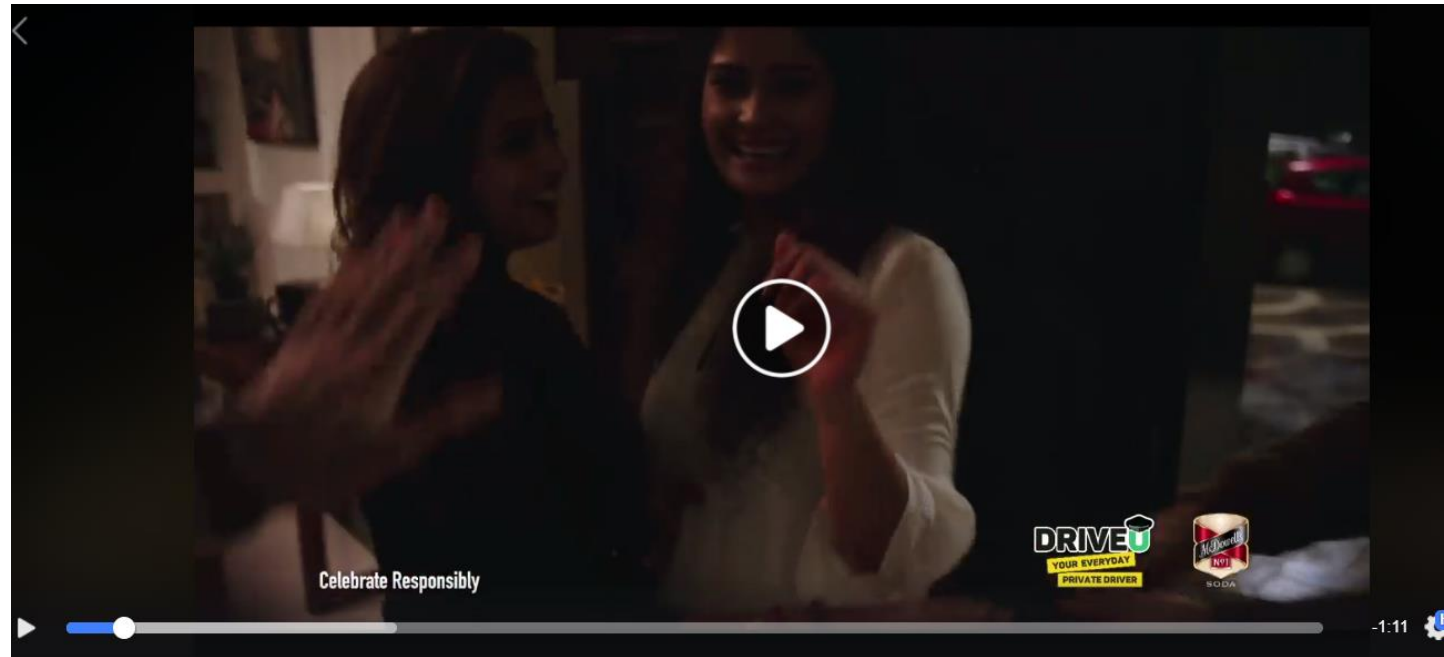
#JOINTHEPACT

ENSURE YOUR NO1 YAARS NEVER DRINK & DRIVE

CELEBRATE RESPONSIBLY

DRIVEU
YOUR EVERYDAY PRIVATE DRIVER

McDowell's No1
SODA



DRIVEU
YOUR EVERYDAY PRIVATE DRIVER

McDowell's No1
SODA

Celebrate Responsibly

-1:11

Life changing decision for your No 1 Yaars

Like Comment Share

McDowell's No1 (Default) Follow

46K 740 Comments 8.1K

4.6M Views · about 9 months ago

ARTICLES

AdAge India Sections ▾ Latest ▾ Editor's Picks ▾ Most Popular ▾

Home » Marketing » Ayushmann Khurrana Turns Into A Driver For The DriveU App

Ayushmann Khurrana Turns into a Driver for the DriveU App

By AdAge India Bureau, Published on Apr 24, 2017, 05:08 AM

A photograph showing Ayushmann Khurrana in the driver's seat of a car, wearing a light blue polo shirt with the 'DRIVEU' logo. He is smiling and looking towards the back seat. In the back seat, two other men are laughing heartily. One man is wearing a blue shirt and the other is wearing a maroon shirt and a black cap. The car's interior and windows are visible.

McDowell's No.1 Soda in its latest association with DriveU sent Ayushmann Khurrana to popular comedians Sapan Verma, Sahil

Secure | <https://tvnews4u.com/ayushmann-khurrana-surprises-the-east-india-comedy-team-through-the-mcdowells-no-1-soda-driveu-share-feature>

Trends 2015: | <http://go.microsoft.com/fwlink/?LinkId=521839> | [AP](#) | Awesome Do Not Dis

Ayushmann Khurrana surprises the East India Comedy team through the McDowell's No.1 Soda & DriveU SHARE feature

Posted By: tvnews4u on: April 17, 2017

[Print](#) [Email](#)

Bangalore: Popular comedians Sapan Verma, Sahil Shah and Azeem Banatwalla from East India Comedy (EIC) were in for a surprise last week when well known Bollywood celebrity and singer, Ayushmann Khurrana, was sent to be their designated driver through the SHARE feature recently launched by McDowell's No.1 Soda in association with DriveU.

Ayushmann Khurrana spent the entire day driving the trio around safely while they attended multiple house parties on a Sunday afternoon. The rib-tickling video captures how the friends have used the DriveU and McDowell's No.1 Soda SHARE feature which allows you to book a driver for your car so that you can spend hassle free time with your No. 1 Years.

The video, created in partnership with McDowell's No.1 Soda, begins with the EIC team making plans amongst each other on a Sunday afternoon of partying. Their plans include multiple destinations and of course, ending the day with a fun filled party. However, rightfully so, they choose not to be under the influence and drive and therefore, Azeem Banatwalla, ends up booking a driver on the DriveU app – which turns out to be Ayushmann Khurrana! The trio get driven around by Ayushmann while they playfully take digs at him throughout the entire drive. Ayushmann even pulls a clever prank on them that leaves the EIC team stumped. Watch the video to find out more!

McDowell's No. 1 Soda in association with DriveU launched SHARE in January 2017 to encourage its consumers to celebrate their bonds for friendship and brotherhood and through this feature they are able to do just that in the comfort of their own car.